


The background is a long-exposure photograph of a winding asphalt road on a rocky, mountainous terrain. The road curves through the landscape, and the light trails from vehicles are captured in vibrant streaks of yellow, orange, red, and white. The road is bordered by a stone wall on the inner curve. The overall scene is illuminated by the ambient light of dusk or dawn, with the sky showing a gradient of colors.

For a world
in motion



We lead solutions to help the world move better, supporting mobility, logistics, trade, jobs, safety and the environment.

This is why we were established in 1948, as the International Road Transport Union. This is what has kept us moving forward for more than 70 years.



By promoting
and enhancing
cooperation
between industry
and decision
makers,


**we contribute to facilitating trade and
building prosperity.**



By driving
progress
towards a more
sustainable world,

we contribute to facilitating trade and
building prosperity.

we foster green mobility and logistics.



By striving for
harmonised rules
and standards

we contribute to facilitating trade and
building prosperity.

we foster green mobility and logistics.

**we encourage improved driver working
conditions to attract new talent.**

This is the connected world we want to build with you.

A world in which nothing stands in our way towards success in the 21st century and beyond. When technology and innovation present new challenges and opportunities to competing on a bustling market, we work together in finding the right solutions to advance mobility and logistics.





Who we are

IRU is the International Road Transport Union, founded 70 years ago in Geneva to facilitate trade, international road transport and passenger mobility, and to support sustainable development worldwide.

We have been driving economic growth in more than 100 countries, upholding the interests of all road transport operators by finding increasingly efficient ways to connect societies.

We enjoy long-standing partnerships with the United Nations, the European Union and Eurasian institutions, giving us the insight needed to drive progress in the road transport industry.

Today, **we connect societies with safe, efficient, green mobility and logistics.**



What we do

We connect societies by bringing together business, partnering with those who regulate, serve and use our industry by being the trusted voice for mobility and logistics, facilitating the transport of people and goods, and championing excellence in road transport.

Three drivers for a world in motion



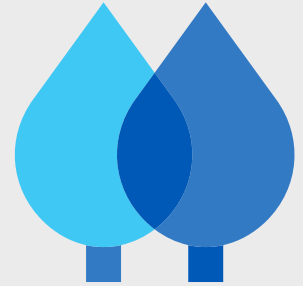
Prosperity

PROMOTING BETTER MOBILITY
AND LOGISTICS



People

STANDING UP
FOR OUR COMMUNITIES



Environment

BUILDING A MORE
SUSTAINABLE WORLD



1

Prosperity

A more connected world is key to building more prosperous economies, so IRU and its partners promote clear and transparent standards necessary to build prosperity and growth.

Prosperity



Facilitating the transport of goods

working with governments, operators and industry partners to enable free trade flows based on shared standards around market access, customs processes, border-crossing procedures and sustainability, and to help everyone in the industry seize innovation opportunities and improve efficiency, profitability and sustainability in the long term.

Going paperless

Accompanying the transition to technology-enabled freight exchanges

Managing the transition to autonomous vehicles

Prosperity



Facilitating the transport of goods

Going paperless

helping the industry to manage its transition towards a more secure, paperless transit of goods through guidance and advocacy, as well as the digitalisation of TIR and CMR.

Accompanying the transition to
technology-enabled freight exchanges

Managing the transition to autonomous vehicles

MORE THAN

80,000

TRUCKS USING TIR
EVERY MONTH

(Source: IRU data)

Prosperity



Facilitating the transport of goods

Going paperless

Accompanying the transition to technology-enabled freight exchanges

advancing technology-based solutions powered by data and automation to promote more efficiency in road transport, without compromising on quality, security and transparency.

Managing the transition to autonomous vehicles

UP TO **58%**
OF TRANSPORT TIME
CAN BE SAVED THROUGH THE USE
OF THE TIR CONVENTION, THE
LEGAL TRANSIT STANDARD IN

76
COUNTRIES

(Source: NELTI 3 Final Report, 2014)

Prosperity



Facilitating the transport of goods

Going paperless

Accompanying the transition to
technology-enabled freight exchanges

Managing the transition to autonomous vehicles

bringing together traditional operators, manufacturers, big tech companies and policy makers to ensure a safe, secure and sustainable change to driverless vehicles and to create a clear regulatory road map for the future.

Prosperity



On the ground...

TIR unlocks potential for trade routes based on our stakeholders' needs, unleashing trade opportunities between countries and regions.

Launched in 2019, the regular TIR operation between China and Europe now enables transport operators to complete long-haul transports of over 7,000km, with the cost, time and security benefits of TIR.

China-Europe road transport under TIR is five to ten times cheaper than by air, with similar door-to-door delivery time.



2

People

People are the heart of our industry, so IRU makes our roads safer for all, and tackles the root causes of the increasingly acute driver shortage by fostering harmonised rules and standards designed to ensure safer, fairer working conditions, and a better image of the industry.

People

Tackling the driver shortage and attracting new talent to the industry

bringing together stakeholders to open up the profession to a more technically skilled, younger workforce, as well as to improve gender balance.

Improving working conditions for drivers

Guiding the transition to automation

Improving road safety

EUROPE IS EXPERIENCING A SERIOUS DRIVER SHORTAGE:

21%

OF FREIGHT DRIVER
POSITIONS AND

19%

OF PASSENGER POSITIONS
REMAIN UNFILLED

(Source: IRU survey 2019)

People

Tackling the driver shortage and attracting new talent to the industry

Improving working conditions for drivers

advocating for efficient rules relating to working conditions in road transport and for more investment in improving road and parking infrastructure.

Guiding the transition to automation

Improving road safety

THE ROAD TRANSPORT
SECTOR REPRESENTS

5.7%

OF TOTAL EMPLOYMENT
WORLDWIDE

(Source : IRU data)

People



Tackling the driver shortage and attracting new talent to the industry

Improving working conditions for drivers

Guiding the transition to automation

helping the sector to future-proof its operations by anticipating reskilling requirements for drivers moving to autonomous vehicles.

Improving road safety

People

Tackling the driver shortage and attracting new talent to the industry

Improving working conditions for drivers

Guiding the transition to automation

Improving road safety

supporting governments to design legislative frameworks, and devise and implement best practices, by offering a knowledge-sharing forum and increasing professional excellence through IRU's Certification and Standards schemes.

85%

OF ACCIDENTS INVOLVING TRUCKS ARE CAUSED BY HUMAN BEHAVIOR HENCE THE IMPORTANCE OF CERTIFICATION

(Source: ETAC European Truck Accident Causation Study, 2007)

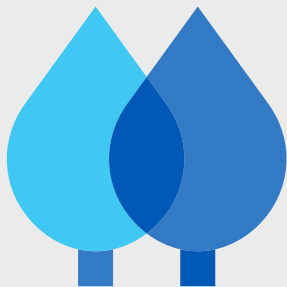
People



On the ground...

The IRU Driver Certification programmes developed with leading industry partners are designed to measure, verify and develop drivers' skills.

IRU and its members developed the IRU Road Map on Driver Shortage setting out an effective and workable strategy to stem the shortage of commercial drivers, including the introduction of a regular industry survey to harness data.



3

Environment

The world is facing a climate emergency, so IRU and our partners advocate a transport, mobility and logistics world in which sustainability becomes a universal, empowering tool to guarantee business success.

Environment



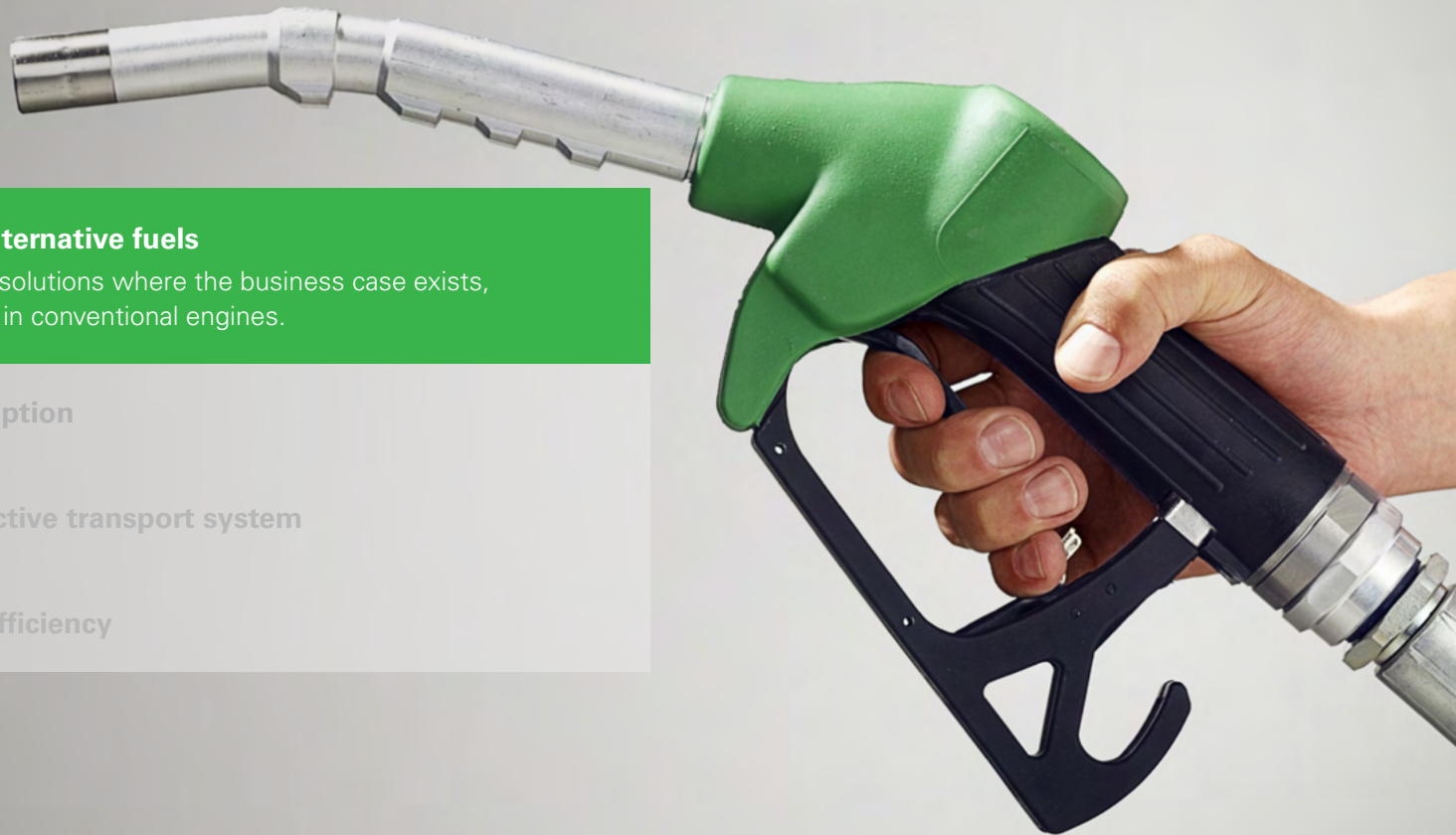
Increasing the use of alternative fuels

shifting to new powertrain solutions where the business case exists, and using low-carbon fuels in conventional engines.

Improving fuel consumption

Building a strong collective transport system

Boosting operational efficiency



Environment



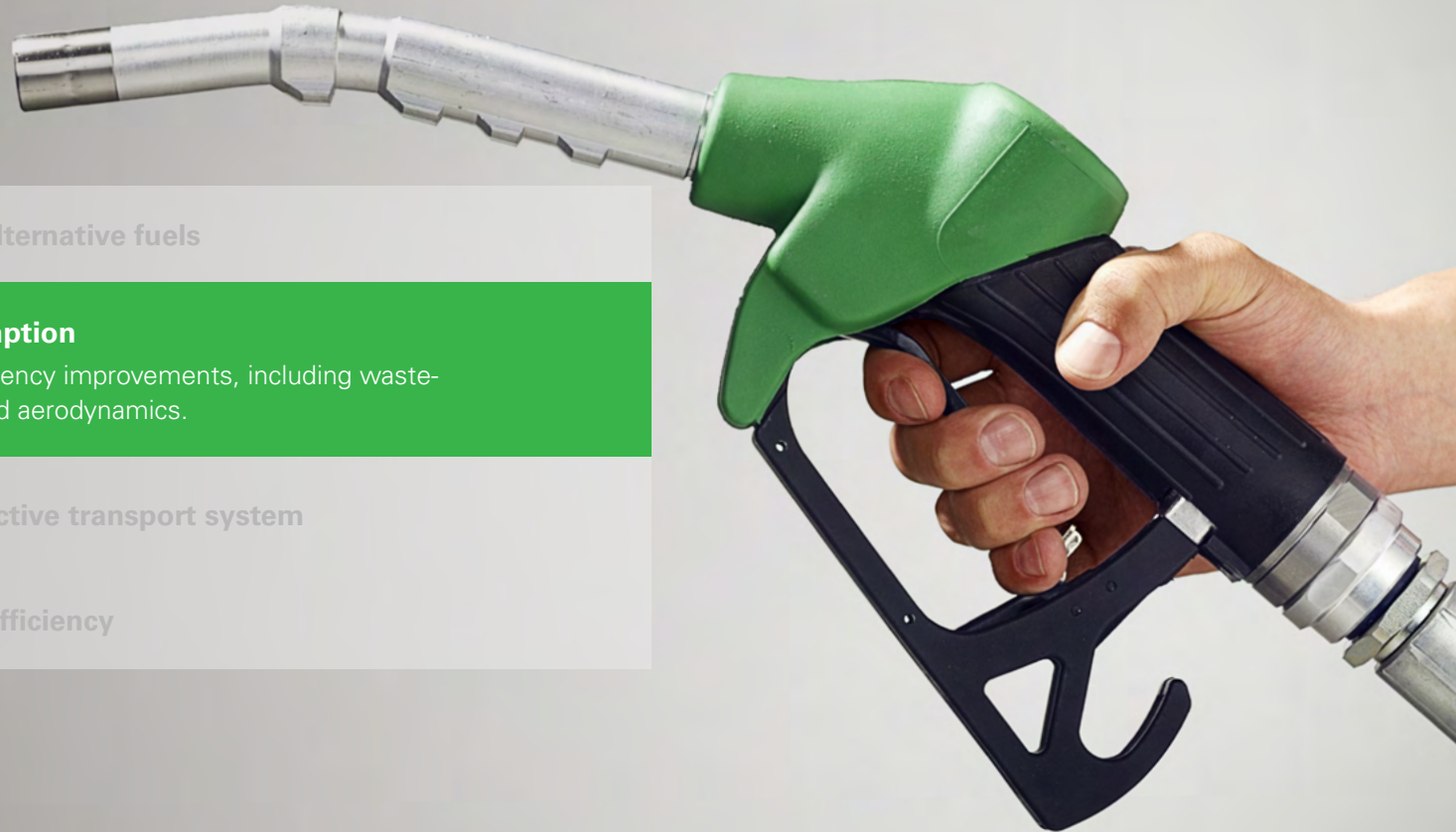
Increasing the use of alternative fuels

Improving fuel consumption

advocating for engine efficiency improvements, including waste-heat recovery and improved aerodynamics.

Building a strong collective transport system

Boosting operational efficiency



Environment



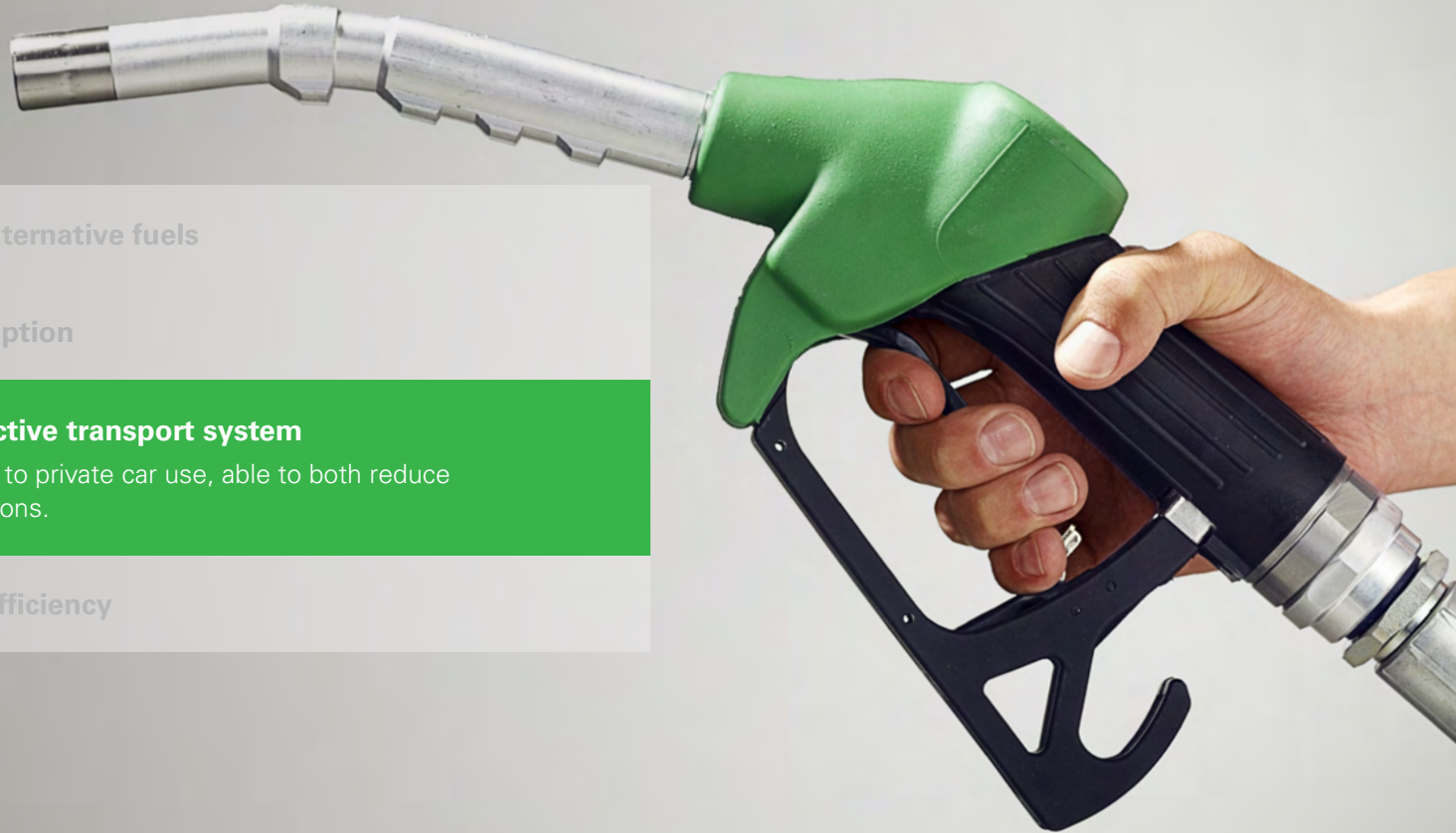
Increasing the use of alternative fuels

Improving fuel consumption

Building a strong collective transport system

offering a viable alternative to private car use, able to both reduce congestion and CO₂ emissions.

Boosting operational efficiency



Environment



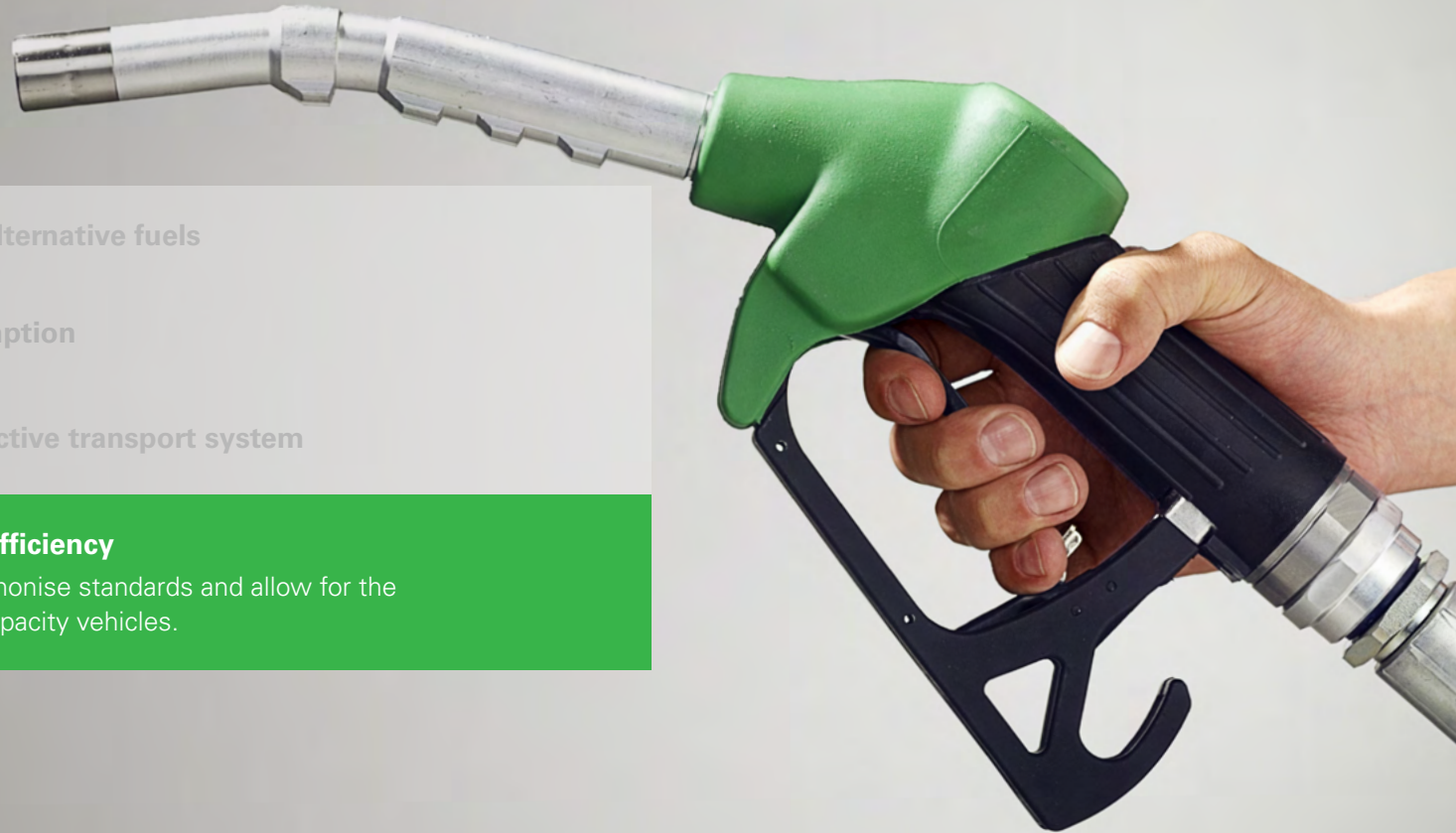
Increasing the use of alternative fuels

Improving fuel consumption

Building a strong collective transport system

Boosting operational efficiency

adopting measures to harmonise standards and allow for the international use of high capacity vehicles.



Environment



On the ground...

IRU's 2050 Decarbonisation Vision provides a road map for green mobility and logistics and paves the way to further decarbonise road transport, including actions to promote best practices and eco-driver initiatives to help the sector reduce its environmental impact.

As part of IRU's research and innovation agenda, the H2Haul project is developing 16 prototypes of long-haul hydrogen fuel cell trucks alongside the setting up of high-capacity hydrogen refuelling stations. The new vehicles and infrastructure will be tested for two years in real-world commercial operations.



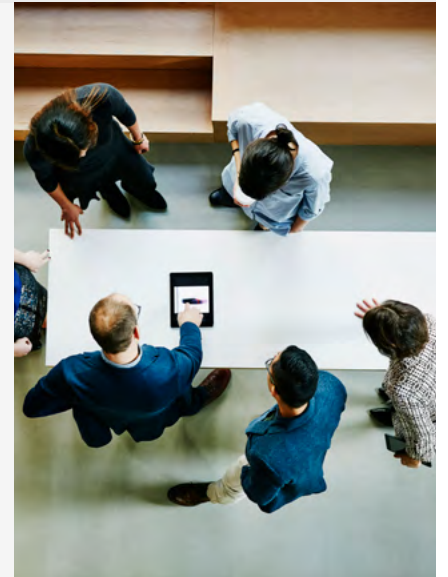
IRU taking action

ADVOCACY

CERTIFICATION

TRADE FACILITATION & TRANSIT

- IRU promotes and enhances dialogue between intergovernmental bodies, international organisations, and all stakeholders concerned by the road transport industry.
- By encouraging dialogue within the industry and between our different partners, IRU contributes to policy initiatives and legislation forging a transparent, effective and sustainable economic operating framework worldwide.



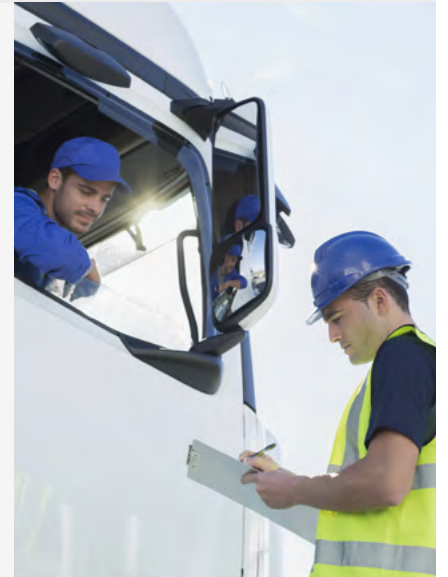
IRU taking action

ADVOCACY

CERTIFICATION

TRADE FACILITATION
& TRANSIT

- In its role as the voice of the road transport industry, IRU helps the private sector to take the lead on improving standards, demonstrating professional excellence and measuring competence.
- IRU contributes to increasing transparency between providers and purchasers of transport services, while offering recognition to the best-in-class companies, and acknowledging the driver's role in safe, efficient and green mobility and logistics.



IRU taking action

ADVOCACY

CERTIFICATION

**TRADE FACILITATION
& TRANSIT**

- Since 1948, IRU has been removing trade barriers between countries and regions.
- Under a UN mandate, IRU manages the TIR system - the only global transit tool. TIR enables goods to be shipped seamlessly and securely, unleashing trade potential between regions and allowing transport companies to reduce both their costs and delivery times.





For a world in motion

Connect with us

[#IRUmanifesto](#) [#worldinmotion](#)

